

MEDIA RELEASE

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GTA's enhanced distribution deal with Mövenpick Hotels & Resorts goes live

- GTA with Mövenpick Hotels & Resorts offer even more – and more different – accommodation throughout 24 countries
- GTA's travel agent and tour operator customers can book an even greater choice of business and conference hotels and holiday resorts such as the MS Royal Lily on the Nile, Egerkingen, Bangalore, Mactan Island Cebu and Paris Neuilly among others
- Meeting demand for world-class accommodation and experiences in holiday hotspots and raising awareness of accommodation in destinations less familiar to travellers
- Mövenpick Hotels & Resorts benefit from more markets, more customers and more bookings

GTA, one of the world's largest travel wholesalers, has renewed its global partnership with Mövenpick Hotels & Resorts. With nearly 80 properties in Asia, Europe, the Middle East and Africa, Mövenpick Hotels & Resorts offer great stays for all kinds of travellers and experiences. Of Swiss heritage, the group is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to sustainable environments, it has become the most Green Globe certified hotel company in the world.

Properties are **now live** for retail and wholesale travel businesses to book on TravelCube, Travel Bound and GTA or via XML feed. The enhanced long term deal further extends the variety of accommodation and experiences that GTA sells in over 190 countries.

GTA's dynamic inventory approach to such partnerships strengthens its connections with hotel suppliers and those who sell travel. It gives travel sellers and their consumer clients access to a chain's full portfolio of properties at the best possible rates, including the 'long tail' of accommodation in less familiar locations. With travellers increasingly seeking out newer destinations off the traditional tourism trails, GTA can help hotels tap the popularity of experiential tourism. In the last three years alone, deals with 75 chains have added more than 30,000 properties to the inventory that agents and tour operators can sell on.

Martin Jones, GTA's Senior Vice President for Global Sourcing & Product Development, says: "We are proud of the strength of our long-standing global partnership with Mövenpick Hotels & Resorts and excited to further develop our fruitful relationship. The agreement is key to GTA's longevity and success and helps us offer an even wider range of accommodation options in rising and already strong destinations."

Mövenpick has more than 30 new properties planned or under construction, including Chiang Mai and Koh Samui (Thailand), Palawan (Philippines), Dubai (UAE), Sanya (Hainan Island, China) and Djerba (Tunisia), but those already available to book with GTA include:

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Mövenpick Hotel Egerkingen: Situated in an elevated position with breath-taking, panoramic views over the beautiful countryside of Switzerland's west-central heartland, the 4-star hotel offers 137 modern, redesigned guest rooms. All rooms are equipped with modern amenities including queen- or king-size beds, high-speed Internet access, working area and a comfortable sitting area. Enjoy the culinary highlights of three different restaurants, a

boulevard café and a hotel bar. Spaghetti and pasta are prepared at our live cooking station in the Italian restaurant Ciao, a trendy place for young people and families. Taste Swiss specialties at La Muetta or international and traditional highlights in the Mövenpick restaurant. In summer, enjoy the panorama terrace with alpine views, pond and lounge chairs. The surroundings are ideal for hiking, jogging and cycling. Nearby enjoy golf, mini-golf, swimming, sauna and tennis, squash and badminton and the important Swiss cities Basel, Bern, Zurich and Lucerne which are accessible within 30 to 50 minutes' drive.

Mövenpick Hotel & Spa Bangalore:

From 'Garden City' to 'Silicon Valley', Bangalore is India's fastest growing metropolis and home to enough shopping, forts, parks, temples and restaurants to keep both business and leisure visitors fully entertained. This new five-star hotel embodies Indian hospitality delivered with Swiss passion. The hotel has 182 rooms including nine suites equipped with the



latest technology and a state-of-the-art rooftop gym. Situated in a residential area, all rooms are quiet and offer a great view of Bangalore. Dining experiences include Italian restaurant Mezzaluna for classic fine dining, My Place for all day dining on the best of world cuisine with Swiss specialties, and the soon to be launched Sky Brew – a roof top Bier Garten with beer from around the world and German cuisine. The re-launched Obsidian Sports + Music Bar hosts live sport on mega screens plus music, crafty snacks and innovative drinks, while the Bonsai Lounge is a great place to unwind and enjoy soulful music.



Mövenpick MS Royal Lily: An unforgettable cruise on the Nile, one of the world's most famous and beautiful rivers. Departing from either Luxor or Aswan, enjoy luxurious on-board accommodations while exploring the mysteries of 7,000 years of Egyptian civilisation. This flagship cruiser comprises 56 cabins of approximately 22 square metres and four magnificent Royal Suites. Tastefully and luxuriously furnished,

the cabins have en-suite shower room, individually controlled air-conditioning, TV, climate control, Jacuzzi and spacious facilities, ensuring you travel in style. The expansive restaurant located under the Main Deck offers guests three gourmet meals each day. Mouth-watering buffets feature authentic Egyptian cuisine and there is a tempting selection of international and vegetarian dishes. The Salon Deck with panoramic windows offers a relaxing lounge serving afternoon tea.

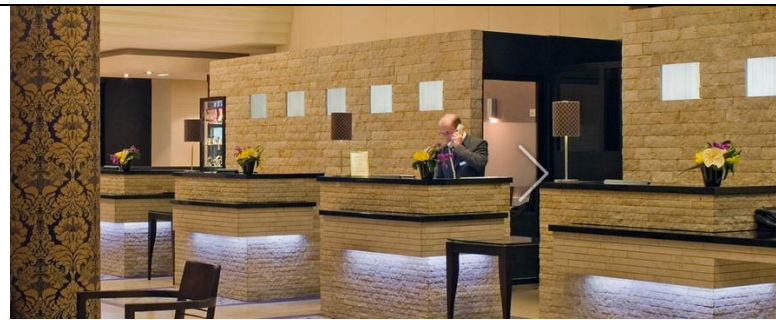
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Mövenpick Hotel Mactan Island

Cebu: Smart, sexy and stylish, this five-star beach-front hotel offers contemporary style with a fun and fresh appeal. The hotel evokes romance and tranquillity with elegant accommodation, lush tropical gardens and fabulous restaurants showcasing stunning ocean views and a private white, sandy beach. 245 guestrooms and suites are



drenched in natural light due to floor-to-ceiling windows that offer mesmerizing views and come complete with LED television and wireless internet. Ibiza Beach Club, the hotel's on-site restaurant and lounge bar offers a hip and lively atmosphere with spectacular house music, inspired cocktails, and a wide range of creative dishes from traditional churrasco to Mediterranean tapas. Blessed with year-round sunshine, this diver's paradise offers every imaginable water sport, while the city of Cebu is only 30 minutes away with shopping, entertainment, casinos and spectacular golf courses. The hotel is ideal for guests who enjoy being surrounded by a tropical beach scene as well as an exciting nightlife.



Mövenpick Hotel Paris Neuilly: This superior 4-star hotel offers 242 hotel rooms including 69 classic suites with a separate living room, 18 classic rooms with a breath-taking view of the Eiffel Tower and 155 standard guest rooms. With the first phase of its refurbishment programme completed, new innovative and elegant Parisian style rooms and suites are being unveiled. All rooms are equipped with individual climate-control

system, high-speed Internet access, newly installed full-HD / LED television systems and other comforts. Restaurants offer classical French and international cuisine, served in a cosy atmosphere that is loved by guests and locals alike. Choose between the contemporary style and traditional French cuisine of our restaurant Victor Hugo, the trendy surroundings of our 58 Bar and Lounge or indulge in the peaceful atmosphere of the beautiful garden terrace in the heart of the hotel. Boasting an exceptional location in the capital's most exclusive residential district, the hotel is just a stone's throw from the Arc de Triomphe.

Visit www.gta-travel.com to find out how your property can benefit from GTA's powerful proposition or how to access a portfolio of more than 60,000 properties, attractions, services and experiences, including Mövenpick Hotels & Resorts.

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Notes to Editors

- Powering global travel, GTA provides ground travel products and services for the fully independent travel (FIT) industry and is behind some of the biggest and best in travel. Part of Kuoni Global Travel Services, a division of Kuoni, GTA has succeeded in the business-to-business travel industry for nearly four decades. Trusted to deliver because of its wealth of experience, privileged relationships and on the ground expertise, GTA's technology-driven approach provides solutions to easily connect travel suppliers and travel sellers worldwide. Retail and wholesale booking sites, as well as a market-leading XML feed, together process over 21,000 bookings every day, selling 12 million room nights in more than 25 languages online and throughout the world. Connect now with GTA at www.gta-travel.com.