

MEDIA RELEASE

27 June 2014

Four Indian agents have chance to win NYC trip

- Peter Fernandes, a consultant for India's Ezeego1 Travel and Tours has won a place on a four- to five-day fam trip to New York City
- Part of a new summer promotion for Indian agents and specialists on New York's hotels, shopping, dining, culture and more
- GTA saw the number of room nights booked in New York City by India's travel trade grow by 22% last year

Peter Fernandes of India's Ezeego1 Travel and Tours is excited to join a four- to five-day fam trip to New York City as the first winner in a new promotion from global travel distributor GTA and Virgin Atlantic. GTA has four places on the New York City fam trip to reward agents for booking with [GTA India](#).

To be eligible, Indian agents need to complete NYC & Company's Travel Training Academy to become an official specialist on New York City's hotels, shopping, dining, culture and more. Then each month, the agent who has booked the most hotels, sightseeing and transfer options through GTA will win a place on the fam trip.

Says Peter Fernandes: "The bouquet of products GTA offers for New York is excellent and my team and I always log on whenever we have to quote for our clients. Such success in booking America is just the beginning for us and we expect there will be many more trips to be won. I would like to thank GTA, NYC & Company and Virgin Atlantic for this fam trip."

GTA saw the number of room nights booked in New York City by India's travel trade grow by 22% last year. Gopika Khanna, GTA's Area Manager for India, Sri Lanka, Bangladesh & Nepal, says: "This is a fantastic chance for agents to win a one of a kind experience in New York City to enjoy all the sights, while profiting from every booking they make with us too. Whether it's a short stay or a longer trip, GTA draws on years of experience in finding all kinds of accommodation, city tours and experiences in all parts of the world to inspire travel agents."

Valid for all GTA direct-appointed agents in India, confirmed departed bookings between 6 June and 31 September 2014 will qualify towards the fam trip promotion. Find out more about GTA's New York City promotion with Virgin Atlantic and NYC & Company as well as full terms and conditions on GTA India's Booking Site.

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Notes to Editors

- Powering global travel, GTA provides ground travel products and services for fully independent travel, supporting the biggest and best in travel. Part of Kuoni Global Travel Services, a division of Kuoni, GTA is trusted to deliver because of its wealth of experience, privileged relationships and on the ground expertise. Its technology solutions easily connect travel suppliers and sellers worldwide. Booking sites – GTA retail, Travel Cube and Travel Bound, as well as GTA wholesale – and XML feed process over 21,000 bookings daily, in more than 25 languages. Connect now with GTA. www.gta-travel.com